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Health and Physical Education and The New Zealand Curriculum 2007: Ongoing challenges

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INTRODUCTION

New Zealand has a new curriculum document for all schools. The 2007 New Zealand curriculum deviates from previous curriculum documents established throughout the 1990s by including all subject areas into one single booklet. It includes generic sections on Values, Key Competencies and Principles and then details each learning area (English, The Arts, Health and Physical education, Learning Languages, Mathematics and Statistics, Science, Social Sciences, Technology). Descriptions of each subject discipline are one or two pages long, with additional achievement objectives included, describing the expected learning at each year level.

I recorded my concerns a year ago in this journal (Fitzpatrick, 2006) about the place of health and physical education in schools in relation to the then draft version of this curriculum (Ministry of Education, 2006). My discussion focused primarily around two areas. First, the brief nature of this new curriculum document and the potential consequences of this for health and physical education in schools. Second, the place of the Māori concept of Hauora in the pages relating to health and physical education, and the significance of ignoring recent debates surrounding the inclusion of Māori concepts in mainstream curricula. My concerns have not changed with the final publication of the New Zealand Curriculum (Ministry of Education, 2007).

Space here does not afford a broad discussion of all the issues surrounding health and physical education in this policy document. One issue, however, stands out, that is the place of the Māori notion of Hauora, named as one of the underlying concepts in health and physical education in the new curriculum document. Hauora has been the subject of fierce debate in recent years among physical education scholars and practitioners. I will briefly foreground this debate before discussing Hauora in relation to the new curriculum.

BACKGROUND: HAUORA IN HEALTH AND PE, 1999 AND 2007

In 1999, the New Zealand Ministry of Education published a new curriculum for health and physical education (Ministry of Education, 1999). This document signalled a shift in thinking in health and physical education by, among other things, communicating an overt socio-cultural and critical approach to these disciplines in schools. The 1999 curriculum writers communicated this new direction predominantly through four underlying concepts. Each of the concepts: ‘Hauora’, the ‘Socio-Ecological Perspective’, ‘Health Promotion’ and ‘Attitudes and Values’ was afforded a full page in the 1999 curriculum and illustrated diagrammatically (for discussion of this shift and the other three concepts see Burrows & Wright, 2004; Culpan, 1996/97; Penney & Harris, 2004; Tasker, 1996/97).

Significantly, one of these concepts attracted more attention in scholarly writing and debate than the others. By including the Māori concept of Hauora as one of the underlying concepts and foundational philosophies of teaching and learning in New Zealand health and physical education, the writers began a debate about the place of Māori concepts in state-sponsored curriculum documents. The model of Hauora draws on Mason Durie’s (1994) Te Whare Tapa Wha (four sided house) and includes walls made up of Taha Tinana (physical wellbeing), Taha Hinengaro (mental and emotional wellbeing), Taha Whanau (social wellbeing), and Taha Wairua (spiritual wellbeing). Hauora is explained in the 1999 curriculum statement as “a Māori philosophy of health unique to New Zealand” (Durie, 2004, p. 31) and is linked with ‘wellbeing’.

Hauora is also named in the 2007 New Zealand Curriculum (Ministry of Education,
In the years between these two curriculum documents, scholars responded specifically to the inclusion of the Māori concept of Hauora in the 1999 curriculum, stating that the concept had been ‘sanitised’ for the mainstream. They raised concerns about the use of such knowledge out of its cultural context, stating that Pākehā curricula do not generally embrace, let alone acknowledge, Māori views of knowledge, teaching and learning (see Salter, 2000). Salter (2000) also found the representation of Hauora in the 1999 curriculum simplistic and he feared that many teachers would not learn the depth of meaning in the concept as it pertains to Māori. Ross (2001) agreed with this perspective and lamented the barren representation of Hauora in the 1999 curriculum, and the failure of the writers to evoke the depth of understanding inherent in the concept. According to Salter (2000), at best the misrepresentation would result in a general lack of understanding and miscommunication; at worst, it could represent a misappropriation of Māori knowledge, adding further injustice to a long history of colonisation.

Brendan Hokowhitu (2004) later critiqued the inclusion of Hauora in the 1999 curriculum, describing it as an insulting tokenistic gesture, even going so far as to compare it with Freire’s concept of ‘cultural invasion’ (p. 78). Linking the 1999 curriculum and Hauora to the wider political debate, Hokowhitu also criticised the writers’ treatment of the Whare Tapa Wha model, describing as remiss the exclusion of ‘whenua’ (land) in the representation of the model. He speculated that this was a deliberate political decision consistent with wider governmental sensitivity over ongoing Māori land grievances, and a further denial of the integral nature of land to Māori.

Early on, the 1999 curriculum writers justified the inclusion of Hauora on the grounds of its bicultural philosophy (Culpan, 1996/1997; Tasker, 1996/1997) and as a result of the extensive consultation carried out with Māori communities prior to the publication of that policy. Ian Culpan (1996/97), one of the authors, explained that Hauora assisted them to move away from a purely medicalised and scientised form of physical education, and to embrace more diverse and holistic approaches (Culpan, 1996/1997; Tasker, 1996/1997).

Hokowhitu (2004) insisted, however, that the level of consultation with Māori was inadequate. He also argued that “Māori were of the opinion that Hauora was not the most appropriate concept upon which to base a health and physical education curriculum” (p. 78).

Despite the broad philosophies of the 1999 document being supported by international physical education scholars and a related applauding of the attempt at biculturalism (Tinning, MacDonald, Wright & Hickey, 2001), there remained concern about the ‘thin’ and decontextualised description of Hauora in the 1999 health and PE curriculum. According to Kohere (2003), translating Hauora as ‘wellbeing’ is inadequate. The concept is much deeper, amounting to “the driving force for the unfolding of the potential of individuals to act in this world for and with others” (p. 23).

These scholars seem to agree on one thing, that the representation of the Māori concept of Hauora in the 1999 curriculum was a necessary but not sufficient development. It lacked cultural context and, read alone, did not appear to allow for deeper understandings consistent with a Māori world view. Practitioners I know personally echoed this concern. Teachers and students, in my own experience and research (Fitzpatrick, 2006) welcomed the concept of Hauora represented by the Te whare tapa wha model but many felt limited by the lack of further resources and a deeper understanding of the concept.

In light of these debates, it is therefore surprising and disappointing to note that the numerous concerns raised about Hauora in the 1999 curriculum were never seriously revisited or addressed in the 2007 curriculum. Partly, this is due to the process of curriculum development and the lack of consultation therein.

Hauora in the 2007 Curriculum: Process and Product

As I noted in 2006, the process of writing the health and PE pages of the new document (of which I was a part) was fraught and delimitred. I will not discuss this in detail here, except to reiterate that planned consultation with Māori did not happen, bar a half-day meeting with the writers of the Marautanga Māori medium curriculum draft ‘Hauora’ (Ministry of Education, 2000). After brief discussion, this group recommended broad consultation with community groups. To my knowledge,
in-depth and reciprocal consultation was never planned and certainly never happened.

The consultation surrounding the 1999 curriculum development included regional meetings between community groups, including specific Māori communities, and the writers. This process was later critiqued because Māori did not have input at inception but rather gave feedback after the document was drafted and were, therefore, not an integral part of curriculum development. Surprisingly, neither of these possible processes happened during the most recent curriculum development in the case of health and physical education. The Ministry of Education rather relied on individuals and groups to feedback on the draft document in writing and within a short timeframe in late 2007. These contributors received no feedback about how their submissions impacted on the final curriculum document. Indeed, Hakowhitu’s accusation that the concept of Hauora is used in curriculum in a tokenistic and insulting way has in no way been addressed, and has possibly been reinforced. Not only has there been no meaningful collaboration between Māori and Pakeha over this new curriculum, Māori have not even been consulted over the place and contentious representation of Hauora in health and physical education or given an opportunity to discuss whether this concept is even (still) appropriate.

What is perhaps most surprising with the inception of the 2007 curriculum, is the lack of recognition of the debates surrounding the concept of Hauora, both in the document itself and in the supporting discussions, commissioned articles and meetings held by the Ministry of Education. The result is a complete lack of recourse to any kind of action addressing the concerns of cultural appropriation and marginalisation raised in earlier academic debates.

Final thoughts

When the decision was made to condense the seven curriculum documents developed throughout the 1990s into one document, health and physical education was reduced in 2007 policy from the 64 pages outlined in the 1999 curriculum document to the mandated two pages (with additional achievement objectives). The consequence of this practical decision is a minimalist representation of a complex and unique learning area. One concept included in this policy is the Māori concept of Hauora. In relation to Hauora, the decision to decrease, rather than increase content and explanation, directly challenges calls for greater understanding and a more in-depth representation of a concept which comes from a Māori world view, as highlighted in previous academic debates. Although policy documents may not be the best or only ways of accessing knowledge and understanding, the direction set by policy often precludes further action. The key point here is that the inadequate representation of Hauora in the 1999 curriculum reinforced cultural power relations via appropriation of indigenous knowledge. And yet, for all its identified limitations, it was also a bold move which challenged teachers and students to consider a more holistic perspective of health and physical education and one which clearly and deliberately incorporated, however inadequately, a Māori world view. The debate that followed the release of the 1999 curriculum document, though fierce, was thus healthy. The new 2007 curriculum, however, has completely failed to acknowledge either the previous academic debates and/or the related complexity of the concept of Hauora. For such an influential document, this is simply remiss. As Stephen Ball (1990) reminds us, policy making is a messy, ad hoc and political process and the 2007 New Zealand Curriculum document consultation and subsequent development clearly demonstrates this. As a result, the 2007 curriculum has demonstrably failed health and physical education by neither contributing to nor furthering the debate about the importance of Hauora and its critical contribution to the subject area. How to move this debate forward, rather than simply ignoring it and/or closing it down, is now the principal challenge we face in health and physical education as one result of the reductionist and essentially ethnocentric characteristics of the 2007 curriculum document.

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References


